



## KRYSTA TZELEPI

### As an Executive Coach

**Overview:** Krysta has been coaching executives & top team members of large multinational companies in Southeast Europe, in the last 10 years. Main areas of work: growth from managers to leaders, transitioning successfully into new roles, discovering & using strengths for maximum impact, leading successfully, while at the same time becoming more balanced and resilient. Her coaching accreditations are supported by manager and director level roles in HR line management & MOD in banking, retail & the IT sector. Through the Solution Focused Coaching approach, combined with studies in Psychology, she encourages and challenges the client to move forward and become more of who he/she aspires to be, bringing maximum results & a sense of balance and direction in his/her life. Krysta also has extensive experience in designing & implementing hands-on, innovative development programs that have steps and bring results, for over 1700 managers/executives so far. Areas include: communication, effective feedback, becoming a coach-manager, boosting resilience etc.

#### Representative Client Engagements:

A supply chain director in the quest for more impact and presence, to prepare him for his new role in a multicultural, non-english speaking environment. The director was promoted following the completion of the coaching assignment. (Coca Cola HBC)

An executive coaching program for 8 leaders/executives of a major bank, in the quest for : adjusting to new roles, preparing for the next level (of top team member), thinking like leaders, discovering their next career steps, using coaching as a thinking platform, working more strategically etc. (Citibank)

A development program for 180 bank managers, in order to become coach-mgrs, combining workshops, one to one coaching etc.

#### Areas of Expertise:

- Solution Focused Executive Coaching
- Team Coaching & coach supervision
- Leader as Coach programmes
- Using strengths & preparing for promotion
- Communication and Feedback programs

#### Client Types/Levels of Experience:

Senior executives, managers, managing directors, partners.

#### Industry/ Functional Experience:

Banking, Fast Moving Consumer Goods, Pharmaceuticals, Tobacco, Legal Services, Telecommunications

#### Representative Clients:

Citibank, Alpha bank, BIC, Eurobank, Mondelez, IKEA, Diageo, Papastratos Philip Morris, British American Tobacco, Coca Cola Hellenic, Lafarge Beton, Titan Cement, Roche Pharma, Novartis, Sanofi, Ericsson.

#### Cultural/Multi-National Experience:

Coached executives and professionals from Austria, Australia, Bulgaria, India, France.

Facilitated managers course - paneuropean initiative

Has worked in the UK, while training for HR mgmt role of a global retailer & has lived in the USA, while studying.

#### Professional/Corporate Experience:

- Treasure Lab Ltd, Managing Partner (principal coach & program designer/ facilitator)
- H2Go, Managing Partner (coach & program designer, facilitator)
- Cegos Group – senior trainer
- Altec Group – HR Director
- Citibank- Country MOD Manager
- Marks & Spencer, Country HR Manager
- External Training Consultant for Citibank, Unilever
- Team Facilitator-Research International

#### Training and Education:

Graduate of Solution Focused Coaching – ACTP

Trained in Solution Focused Team Coaching - CCE

M.A. Child Development Tufts University Full Scholarship

B.A. in Psychology Deree College, Distinction

#### Professional Affiliations:

International Faculty Member SolutionSurfers Switzerland Associate of Penna UK.

Member of the International Coach Federation

Founding member of the Hellenic Coaching Association/EMCC

Member of the Greek HR Association (SDADE)

#### Certifications:

- ICF PCC Professional Certified Coach
- Certified Co-Active Coach (CPCC)
- Authorized Facilitator of Team Coaching International Assessment – TCI
- Licensed Facilitator of Coaching Clinic - Coach U