



Sustainability Accelerator

Digital business simulation

● Accelerate your sustainability transformation ●

Experience a challenging, interactive, and compelling digital business simulation that expands your understanding, informs your decision-making, and builds your skills in strategizing, executing, managing opportunities and risks towards a sustainable organization.



Broaden

- your understanding of a sustainability transformation for an organization



Align

- on how to prioritize sustainability initiatives and meet the demands of key stakeholders



Strategize

- by designing your own sustainability strategy, while assessing the impact on People, Planet & Profit



Apply

- by bringing your strategy to life, while exploring the impact of your decisions



Engage

- by building motivation around sustainability-oriented change

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The Business Case:

Work in **competitive teams** to help the **fictional company Omnia** become the **industry leader in sustainability within 10 years**.

During the business simulation, you will:

- Understand **business options** and their impact on sustainability
- Analyze business performance and suggest **improvement actions**
- Explore the **perspectives** of all stakeholders, People, Planet, Profit
- Evaluate **risks** and **opportunities**
- Manage a **limited budget**
- Track **sustainability KPIs and** Experience the **impact** of their decisions

A unique, high-impact learning opportunity to accelerate the engagement of Leaders and Employees and their capability building for creating a sustainable future for your organization.

A CELEMI digital business simulation offered by Treasure Lab